**Objective**
The farmer-listener should give one farming practice to enhance biodiversity.

**Key Message**
Family farmers have practices that contribute to climate change resilience and adaptation.

**Supporting Message**
Family farmers feed their communities. Much more, they are custodians of biodiversity.

Biodiversity refers to the variety of living things such as plants, animals, human beings, and other living organisms in a region.

Through their practices, family farmers are able to conserve the land, preserve natural resources, and protect plants and animals.

Farmers enhance biodiversity when they implement diverse cropping systems. Other ways are to rotate the crops planted to improve the soil, and plant multiple crop varieties to attract pollinators and generate fruits or seeds for the farm.

It is also common for family farmers to use organic fertilizer such as manure and worm castings. The organic fertilizer increases the growth of soil microbes and enriches soil nutrients. This results in very fertile soil which reduces the risk of crop diseases.

Diverse cropping systems and using organic fertilizers are two of several farming practices that enhance biodiversity.

Family farmers provide food for the community while at the same time they are custodians of biodiversity.

**Call to Action**
Protect and preserve biodiversity for a sustainable planet!

This public service announcement is brought to you by the United Nations Decade of Family Farming, ComDev Asia, AMARC Asia Pacific and this station (state the name of the community station).