UNFF/ComDev Asia Campaign
Resilient Family Farming: Ensuring Food for All in a Sustainable Planet

Community Radio Fact Sheet
Theme: Policies, Services, and Organization
Intended Audience: Family Farmers
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<th>Community Radio Station:</th>
<th>Location (town, province, country):</th>
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**CONTENT**

**Objective**
The farmer-listener should realize the importance of sharing information with fellow farmers and farmers’ organizations.

**Key Message**
Sharing information with fellow farmers and farmers’ organizations can help family farmers find ways to meet challenges brought by the pandemic.

**Supporting Message**
Keeping in touch with fellow farmers can help farmers reduce stress and work together to find possible solutions.

- Accessing reliable information from credible sources can help family farmers find alternative ways to process, transport, and sell their products; get financial assistance; as well as follow safety protocols during the pandemic.
- Sharing information on local farm and community situation through social media, community media, and local agricultural extension offices can help policymakers become aware of the problems and help find solutions.
- When accessing information from online and social media, it important to make sure that the information source is credible and trustworthy. Knowing the source and recipient of information is critical to family farmers’ empowerment.

**Call to Action**
Get in touch with your local agriculture extension office or farmers’ organization to find reliable sources of information during the pandemic.

This public service announcement is brought to you by the United Nations Decade of Family Farming, ComDev Asia, AMARC Asia Pacific and this station (state the name of the community station).